

# Production Designer Resume

## Michael Thomas

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## Senior Production Artist | OOH, Print, Digital & Retouching

Production-focused designer with extensive experience executing **large-format, print, digital, and packaging assets** across high-volume marketing campaigns. Expert at translating creative concepts into **production-ready deliverables** with precision across layout, typography, color, and technical specifications.

Strong background in **photo retouching and image processing**, including compositing, color correction, and background cleanup, ensuring visually consistent, high-quality assets across all channels.

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## Core Skills

- OOH & Large-Format Production (billboards, transit, signage)
- Print & Digital Production
- Packaging & Dielines
- **Photo Retouching & Image Processing (Photoshop)**
- Adobe Illustrator, Photoshop, InDesign, and Figma
- Color Management (CMYK / Pantone)
- File Prep & Prepress
- High-Volume Asset Production & Versioning
- QA & Production Accuracy

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## Professional Experience

### Production Designer / Mechanical Artist

**Omnicom Studios – New York, NY**  
**July 2024 – May 2025**

- Built and finalized **OOH campaign assets**, including billboards, transit graphics, and large-format signage
- Adapted master creative across multiple sizes, formats, and placements
- Prepared print-ready files, ensuring correct bleed, trim, resolution, and color profiles
- Managed high-volume asset production and versioning
- Conducted thorough QA checks to ensure technical accuracy and brand consistency
- Coordinated across vendors and production teams to ensure accurate execution
- Performed **photo retouching, compositing, and image cleanup** for campaign assets

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### Mechanical Artist / Production Designer

## **The Marketing Arm – New York, NY**

**December 2021 – July 2024**

- Produced large-format and OOH assets for integrated marketing campaigns
  - Adapted creative across multiple formats, including billboards, posters, retail displays, and environmental graphics
  - Ensured all files met print production specifications and vendor requirements
  - Managed multiple concurrent production projects in fast-paced environments
  - Maintained consistency across brand guidelines and campaign deliverables
  - Performed **image retouching and optimization** for both print and digital use
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## **Senior Production Artist**

**Trajectory – Morristown, NJ**

**September 2018 – August 2020**

- Led production execution for print and large-format marketing campaigns
  - Produced assets including posters, signage, and promotional materials
  - Ensured technical accuracy across typography, layout, and image placement
  - Conducted quality control checks prior to final delivery
  - Supported campaigns with **retouching, color correction, and image cleanup**
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## **Production Artist (Contract)**

**Leijas – New York, NY**

**July 2018 – September 2018**

- Produced environmental and large-format graphics for campaign installations
  - Adapted layouts across multiple formats and placements
  - Prepared files for large-scale print production
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## **Production Artist (Contract)**

**Imtech Graphics – Carlstadt, NJ**

**March 2018 – July 2018**

- Prepared high-volume print files for production
  - Verified color profiles, resolution, and file formatting for press output
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## **Senior Production Artist (Contract)**

**Salt Studios – New York, NY**

**September 2017 – March 2018**

- Executed final production assets for marketing campaigns
  - Ensured alignment with brand standards and production specifications
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## **Production Artist / Prepress Specialist**

**Park Lane Litho – New York, NY**

**September 2004 – September 2017**

- Built a strong foundation in print production, mechanical layouts, and large-format output
  - Prepared print-ready artwork for high-volume production
  - Managed color profiles, bleeds, and file specifications.
  - Collaborated with press operators and production teams to ensure accurate output
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## **Education**

Parsons School of Design  
New York, NY

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## **Portfolio**

[mrmichaelt.com](http://mrmichaelt.com)